

FOR IMMEDIATE RELEASE:

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Dungarees, Inc., dba DUNGAREES, ANNOUNCES that it will be OPEN CHRISTMAS DAY.

Studio City, CA, December 18th, 2009 - Dungarees, a popular men's & women's fashion boutique, announces it will be ***OPEN CHRISTMAS DAY, December 25th, 2009, with EXCLUSIVE OFFERS*** ... including: ALL tops 60% off that day only! Last minute shoppers now not only have a place to go on Christmas Day, but a place where they can SAVE BIG! Dungarees understands that in this unusual economic climate consumers are looking for bargains and big savings, during this holiday season. In extraordinary times it takes extraordinary actions ... Dungarees listens to its customers and delivers.

Pre-Event to kick things off, starts **Christmas Eve**, Thursday, **December 24th**, at **5:00pm**, staying OPEN LATE till 9:00pm. Dungarees, located at 12230 Ventura Blvd., Studio City, CA 91604, will **OPEN again**, Friday, **December 25th**, 2009 (**Christmas Day**), with special hours from 10am to 5pm, for this **ONCE A YEAR SPECIAL EVENT**. **Bonus offer for the first 50 customers, who come in before noon that day.**

Dungarees is one of LA's premier boutiques, having been featured in such magazines as Los Angeles, Lucky, and Sportswear International; its location used for such television shows as MTV's "Punk'd", HBO's "Curb Your Enthusiasm", and "90210"; plus Dungarees works with the studios and supplies clothes for many of your favorite television shows and feature films. Dungarees has been part of the fabric of the Los Angeles community since 1991.

For more information regarding the "Christmas Day" event, at Dungarees, please contact Gary Friedman, at 818-517-6467 or 818-508-5326.

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